



Precision Livestock Services

S E R V I C E G U I D E

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IdentityPlus Package

Who's it for?

Studs wanting a strong, professional perception of their business from the first impression.

What's Included:

- ⇒ Logo Set
- ⇒ Colour Palette
- ⇒ Typography System
- ⇒ Business Card Design
- ⇒ Brand Usage Guide

ShowcasePro Package

Who's it for?

Studs participating in multi-vendor sales that want to make each lot stand out in a shared sale environment.

What's Included:

- ⇒ Clip & Wash each lot
- ⇒ Photograph & Video each lot
- ⇒ 1 x Digital Advertisement
- ⇒ Lot comment assistance

Gate 2 Gavel Package

Who's it for?

Studs holding their own on-property sale that are time-poor but still want to showcase their animals professionally.

What's Included:

- ⇒ Clip & Wash each lot
- ⇒ Photograph & Video each lot
- ⇒ 2 x Digital Advertisement
- ⇒ 1 x Print Advertisement
- ⇒ Catalogue Design
- ⇒ Lot comment assistance

Please Note: Sale Day Marketing Collateral can be added to these packages
For Example: pen cards, signage, brochures, pens, stickers, business cards.

Website Design Bundle

Who's it for?

Studs wanting to build or strengthen their online presence and/ or give buyers a reliable place to find sale info, performance data, photos, and updates.

What's Included:

- ⇒ Custom Wix Website Build
- ⇒ Up to 6 fully designed pages
- ⇒ Integrations as needed
(contact forms, maps, galleries, links etc.)
- ⇒ Basic SEO Setup

Setup costs are included and the website will be optimised for mobile phone.

You will also receive full access to your website once it is complete.

Social Media Bundle

Who's it for?

Studs seeking a consistent brand across Social Media Platforms to increase buyer recognition.

What's Included:

- ⇒ Social Media Audit - Facebook & Instagram
 - ⇒ Custom Profile & Cover Photo
 - ⇒ Three Editable Post Templates

“We have used Sophie at Precision Livestock Services numerous times for both show and sale preparation. Sophie is extremely precise with her work and undertakes every task with great pride.

We would highly recommend Precision Livestock Services to other livestock producers, you will not be disappointed”

Charlie Sutherland - Deeargee Pastoral

Artificial Insemination

Benefits of AI:

- ⇒ Shorter Calving Period
- ⇒ Access to a wider genepool

Pregnancy Scanning

Benefits of Preg Scanning:

- ⇒ Increased herd & feed efficiency
- ⇒ Reduction in financial losses from unproductive animals



Referral Program: Refer a friend and get 5% off your next service - they get 5% off their first service!

To qualify, they simply have to mention your name and so long as you are an existing Precision Livestock Services Client - you will both receive the discount!

Drench & Vaccination Programs

Who's it for?

Producers aiming to keep their cattle at peak performance all year.

This service is well suited to those who are time-poor, building confidence with animal health procedures, or prefer assistance with physically demanding tasks.

Our Aim:

Our aim with this service is to allow producers, small or large, new or established, with the opportunity to maximise herd health and therefore productivity.

In the future, we would like to be able to provide the product (vaccines & drenches) to producers as well as the equipment we use.

“We just want to thank Sophie from Precision Livestock Services for her exceptional service. Sophie was professional, friendly, and incredibly efficient, making the process quick and stress-free for both us and our herd.

We were particularly impressed with her excellent animal handling skills and the clear care she showed for every cow.

Her scanning results were highly accurate, her advice was helpful, and her prices are extremely reasonable.

We would absolutely recommend Sophie’s services to anyone in the livestock community.”

James Saliba - Toolern Vale

“We have used Sophie’s Livestock Services for some time at our Muckatah, (Vic), property.

We have found her to be confident, competent and caring in her duties.

We would not hesitate to recommend her services.”

Bill & Lorraine Hurlston

Let’s work together!

Request a Quote Online

Simply, **scan the QR code below** and fill out the form.

Alternatively, **search for Precision Livestock Services online** and navigate to the ‘request a quote’ page.



